

Rep Order# 9796973 Ver# 11 Status Revised Trans Order# 1357178

Printed: 09/07/2012 3:53 PM
Last Modified: 09/07/2012 3:52 PM
Showing Buylines: All Rep Revised Lines

Advertiser: KATZ COMMUNICATIONS, INC.
Product: POLITICAL
Estimate: 9796973
Salesperson: KATZ COMMUNICATIONS, INC.
Phone# 202-555-5342
Fax#
Salesperson Phone# 202-555-5342
Salesperson FAX#
Hiatus Weeks

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LNS FOR 60'S CONVERTED BACK TO 30'S
ALSO REINSTATED SPOTS THAT ALREADY RAN
PLS CF THANKS

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
*1	TU-F,M	7A-9A	GOOD MORNING AMERICA	:30	\$25.00	09/04-09/10	5	1	5	\$125.00
			Sales Remark: V11 1X PUT BACK ON TO LOGS							
			V11 Comment Changed, Spots/week Changed							
*3	SA	8A-9A	GOOD MORNING AMERICA WK	:30	\$10.00	09/08-09/08	1	1	1	\$10.00
			Sales Remark: V11 1X REINSTATED 9/8							
			V11 Comment Changed, Spots/week Changed							
*4	SU	11A-12P	THIS WEEK	:30	\$25.00	09/09-09/09	1	1	1	\$25.00
			Buyline Comment: THIS SPOT WILL NOW RUN AS A 60 SECOND SPOT!							
			Sales Remark: V11 CONVERTED BACK TO 30							
			V11 More than 2 codes changed							
*10	TU-F,M	5P-6P	DOCTORS	:30	\$25.00	09/04-09/10	4	1	4	\$100.00
			Sales Remark: V11 REINSTATED 2X 9/4							
			[MADE-GOOD BY LINE(S) 23]							
			V11 Comment Changed, Spots/week Changed							

Rep Order# 9796973 Ver# 11 Status Revised
 CUA Yes

Trans Order# 1257178

Printed: 09/07/2012 3:53 PM
 Date Received: 09/07/2012 3:52 PM
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Order# 9796973
 Date 09/07/2012
 Time 15:53
 Rep Order# 9796973
 CUA Yes
 Status Revised
 Ver# 11
 Trans Order# 1257178

Agency: ABC
 Order# 1257178
 Date 09/07/2012
 Time 15:53
 Rep Order# 9796973
 CUA Yes
 Status Revised
 Ver# 11
 Trans Order# 1257178

Advertiser: ABC
 Order# 1257178
 Date 09/07/2012
 Time 15:53
 Rep Order# 9796973
 CUA Yes
 Status Revised
 Ver# 11
 Trans Order# 1257178

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
*14	SU	630P-7P	ABC WORLD NEWS	:30	\$60.00	09/09-09/09	1	1	1	\$60.00
Buyline Comment: THIS SPOT IS NOW A 60 SECOND SPOT!										
Sales Remark: V11 CONVERTED BACK TO 30										
V11 More than 2 codes changed										

---REPORT TOTALS---

Report Totals: 12 / \$320.00

---SALES MONTHLY TOTALS---

Sep 12: 42 / \$1,750.00
 Sales Totals: 42 / \$1,750.00
 Station Totals: 42 / \$1,750.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$21,875	CABL 0%	UNKN 0%	WBFX 0%	WCWG 0%	WEXY 30%
		WCHP 28%	WMYV 3%	WUEN 0%	WXII 31%	WXLV 8%

Books null
 Demos RA35+

204

Rep Firm : 707-541-0000
 Attn: (: JOLIA-THAN VITTH
 Salesperson (:
 Salesperson Phone# : 202-955-5342
 Salesperson FAX# :

— REMARKS —

SEE LNS FOR URGENT REVISION
SPOTS CANCELLED FOR THIS WEEKEND AND LINES 4 AND 14
HAVE BEEN CONVERTED TO 60'S
PLS CF THANKS

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
*1	TU-F,M	7A-9A	GOOD MORNING AMERICA	:30	\$25.00	09/04-09/10	4	1	4	\$100.00
		Sales Remark: V9 1X HAS BEEN CANCELLED ON THIS LINE-WE NOW HAVE 4X								
		V9 Comment Changed, Spots/week Changed								
*3	SA	8A-9A	GOOD MORNING AMERICA WK	:30	\$10.00	09/08-09/08	1	0	0	\$0.00
		Sales Remark: V9 SPOT HAS BEEN CANCELLED								
		V9 Comment Changed, Spots/week Changed								
*4	SU	11A-12P	THIS WEEK	:30	\$50.00	09/09-09/09	1	1	1	\$50.00
		Buyline Comment: THIS SPOT WILL NOW RUN AS A 60 SECOND SPOT!								
		Sales Remark: V9 SPOT CHANGED TO RUN AS A 60 SECOND SPOT-REVISED RATE TO MATCH CHANGE								
		V9 More than 2 codes changed								
*10	TU-F,M	5P-6P	DOCTORS	:30	\$25.00	09/04-09/10	4	1	2	\$50.00
		Sales Remark: V9 CANCELLED 2X-WE NOW HAVE 2X.								
		[MADE-GOOD BY LINE(S) 23]								
		V9 Comment Changed, Spots/week Changed								

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V9 More than 2 codes changed

Report Totals: 8 / \$320.00

—SALES MONTHLY TOTALS—

Sep 12: 38 / \$1,750.00

Sales Totals: 38 / \$1,750.00

Station Totals: 38 / \$1,750.00

Lines not sent/rcld/xtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$21,875
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CABL	0%
WGHP	28%

UNKN	0%
WMYV	3%

WJEX	0%
WUPN	0%

31%	IX
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ATXW
8%

Books

RA35+ Demos

Rep Order# 9796973 Ver# 9 Mod# 3 Status Confirmed
EC'd Yes

Traffic Order# 1357178
Last Received: 09/06/2012 4:29 PM
Showing Buylines: All Lines

Printed: 09/07/2012 9:34 AM
2 of 5

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

Pls be advised of the following late runs due to the Democratic Convention overrun on 9/4 & 9/5:

- 9/4/12 Nightline 1135p-1202a ran @ 1203a
Nightline on 9/4 aired 1143p-1210a
- 9/4/12 News14 11-1135p ran @ 1138p
News14 on 9/4 aired 1108-1143p
- 9/5/12 News14 11-1135p ran @ 1159p
News14 on 9/5 aired 1139p-1203a
- 9/5/12 Nightline 1135p-1202a ran @ 1223a
Nightline on 9/5 aired 1203-1230a

--- STATION ORDER COMMENTS ---

Pls be advised of the following late runs due to the Democratic Convention overrun on 9/4 & 9/5:

- 9/4/12 Nightline 1135p-1202a ran @ 1203a
Nightline on 9/4 aired 1143p-1210a
- 9/4/12 News14 11-1135p ran @ 1138p
News14 on 9/4 aired 1108-1143p
- 9/5/12 News14 11-1135p ran @ 1159p
News14 on 9/5 aired 1139p-1203a
- 9/5/12 Nightline 1135p-1202a ran @ 1223a
Nightline on 9/5 aired 1203-1230a

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	7A-9A	GOOD MORNING AMERICA	:30	\$25.00	09/04-09/10	4	1	4	\$100.00	
	2	TU-F,M	9A-10A	JUDGE MATHIS	:30	\$20.00	09/04-09/10	4	1	4	\$80.00	

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3 of 5

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Line	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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4	STT	11A-12P	THIS WEEK	= 60	\$50.00	09/09-09/09	1	1	\$50.00
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Buyline Comment: THIS SPOT WILL NOW RUN AS A 60 SECOND SPOT!

5	TU-F,M	11A-12P	VIEW	:30	220.00	07/04/2012
[MADE-GOOD BY LINE(S) 23]						

LN	SPOTS	DATE	TIME	AMOUNT	TOTAL	REMARKS
23	8P-9P	ONCE UPON A TIME	:30	\$600.00	09/09-09/09	1 1 1 \$600.00
	[MKGD FOR SPOTS MISSED ON LN #5: 9/04(4/WK), MKGD FOR SPOTS MISSED ON LN #7: 9/04(4/WK), MKGD FOR SPOTS MISSED ON LN #8: 9/04(4/WK), MKGD FOR SPOTS MISSED ON LN #9: 9/04(4/WK), MKGD FOR SPOTS MISSED ON LN #10: 9/04(1/WK), MKGD FOR SPOTS MISSED ON LN #12: 9/04(2/WK), MKGD FOR SPOTS MISSED ON LN #13: 9/08(1/WK)]					

6	TV-F.M	12P-1P	MILLIONAIRE	: 30	\$20.00	09/04-09/10	4	1	4	\$80.00
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7	TU-F,M	1P-2P	THE CHEW	:30	\$20.00	09/04-09/10	0	0	0
[MADE-GOOD BY LINE(S) 23]									

8	TU-F,M	2P-3P	GMA IN THE AFTERNOON	:30	\$20.00	0701 0712
[MADE-GOOD BY LINE(S) 23]						

9	TU-F,M	3P-4P	RICKI LAKE	:30	\$50.00	03/04-03/10	9
[MADE-GOOD BY LINE(S) 23]							

10	TU-F,M	5P-6P	DOCTORS	:30	\$25.00	09/04-09/10	2	1	1
[MADE-GOOD BY LINE(S) 23]									

LINE	NAME	RA	DEC	FLUX	WAVELENGTH	UNIT
11	TD-F, M	6P-630P	NEWS14	ABC45	:30	\$45.00
					09/04-09/10	5
						1
						2
						2222.00

12	TU-F,M	630P-7P	ABC WORLD NEWS	30	55.00	0.00	0.10	0
[MADE-GOOD BY LINE(S) 23]								

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EC'd Yes

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Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#

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3050 K ST NW
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Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 09/10/2012
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	13	SA	6P-630P	HOLLYSCOOP	:30	\$25.00	09/08-09/08	0	0	0	\$0.00	
		[MADE-GOOD BY LINE(S) 23]										
	14	SU	630P-7P	ABC WORLD NEWS	:60	\$120.00	09/09-09/09	1	1	1	\$120.00	
		Buyline Comment: THIS SPOT IS NOW A 60 SECOND SPOT!										
	17	TU	10P-11P	PRIVATE PRACTICE	:30	\$705.00	09/04-09/04	0	0	0	\$0.00	
	18	TH	10P-11P	ROOKIE BLUE	:30	\$785.00	09/06-09/06	0	0	0	\$0.00	
	19	SU	8P-9P	SECRET MILLIONAIRE	:30	\$785.00	09/09-09/09	0	0	0	\$0.00	
	20	TU-F,M	11P-1135P	NEWS14 ABC45	:30	\$40.00	09/04-09/10	5	1	5	\$200.00	
	21	TU-F,M	1135P-1205A	NIGHTLINE	:30	\$15.00	09/04-09/10	4	1	4	\$60.00	
	22	TU-F,M	1202A-108A	JIMMY KIMMEL	:30	\$5.00	09/04-09/10	4	1	4	\$20.00	

---REPORT TOTALS---
Report Totals: 38 / \$1,750.00

---SALES MONTHLY TOTALS---

Sep 12: 38 / \$1,750.00
Sales Totals: 38 / \$1,750.00
Station Totals: 38 / \$1,750.00
Lines not sent/rcld/rtrn: 0 / \$0.00
---COMPETITIVE---
Market Totals \$21,875
CABL 0% UNKN 0% WBFX 0% WCMG 0% WEMY 30%
WGHP 28% WMYV 3% WUPN 0% WXII 31% WXLV 8%

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Books null
Demos RA35+

Rep Order# : 9796973 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 1357178

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1 of 3

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***** Contract Coversheet *****

V.1 8/17

NEW POLITICAL ORDER. STARTS 9/4. TOTAL \$4025.

PLS CF- CHRISTINA FOR JON

V.7 8/31

SEE LN 23:

MKGD FOR SPOTS MISSED ON LN #5:9/4(4/WK)
MKGD FOR SPOTS MISSED ON LN #7:9/4(4/WK)
MKGD FOR SPOTS MISSED ON LN #8:9/4(4/WK)
MKGD FOR SPOTS MISSED ON LN #9:9/4(4/WK)
MKGD FOR SPOTS MISSED ON LN #10:9/4(1/WK)
MKGD FOR SPOTS MISSED ON LN #12:9/4(2/WK)
MKGD FOR SPOTS MISSED ON LN #13:9/8(1/WK)

2 of 3

Rep Firm) WASHINGTON
Sales Office () JONATHAN VITTI
Salesperson ()
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— REMARKS —

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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Line	Day	Time	Comments	Spots/Week	Rate	Start Date	End Date	Spots	Rate
*1	TU-F,M	7A-9A	GOOD MORNING AMERICA	:30	\$25.00	09/04-09/10		4	\$100.00
	Sales Remark: V9 1X HAS BEEN CANCELLED ON THIS LINE-WK NOW HAVE 4X								
	V9 Comment Changed, Spots/week Changed								
*3	SA	8A-9A	GOOD MORNING AMERICA WK	:30	\$10.00	09/08-09/08		0	\$0.00
	Sales Remark: V9 SPOT HAS BEEN CANCELLED								
	V9 Comment Changed, Spots/week Changed								
*4	SU	11A-12P	THIS WEEK	:60	\$50.00	09/09-09/09		1	\$50.00
	Buyline Comment: THIS SPOT WILL NOW RUN AS A 60 SECOND SPOT!								
	Sales Remark: V9 SPOT CHANGED TO RUN AS A 60 SECOND SPOT-REVISED RATE TO MATCH CHANGE								
	V9 More than 2 codes changed								
*10	TU-F,M	5P-6P	DOCTORS	:30	\$25.00	09/04-09/10		2	\$50.00
	Sales Remark: V9 CANCELLED 2X-WK NOW HAVE 2X.								
	[MADE-GOOD BY LINE(S) 23]								
	V9 Comment Changed, Spots/week Changed								

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Traffic Order# 1357178

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	*14	SU	630P-7P	ABC WORLD NEWS	:60	\$120.00	09/09-09/09	1	1	1	\$120.00	
Buyline Comment: THIS SPOT IS NOW A 60 SECOND SPOT!												
Sales Remark: V9 THIS SPOT HAS BEEN CHANGED TO A 60 SECOND SPOT.												
RATE REVISED TO MATCH CHANGES.												
V9 More than 2 codes changed												

---REPORT TOTALS---

Report Totals: 8 / \$320.00

---SALES MONTHLY TOTALS---

Sep 12: 38 / \$1,750.00
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Lines not sent/rcld/rtrn: 0 / \$0.00

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CABL 0% UNKN 0% WBFX 0% WCMG 0% WEMV 30%
WGHP 28% WMYV 3% WUPN 0% WXII 31% WXLV 8%

Books null
Demos RA35+